

Monarchs Across Georgia Mexico Trip Scholarship Application Rubric

You are expected to complete the first four categories and a timeline; however, your Plan of Action need not include items in every category. This would be far too much to expect you to do and still provide quality, timely work for *Monarchs Across Georgia*. You should not try to make this rubric add up to 100 points.

Choose one or two Plan of Action categories (promotion, contribution, grant writing or partners) on which to focus. Provide a detailed plan of your work so that reviewers understand what work you will do, when you will do it, when you plan to complete it, and that you have thought out the plan.

Category	Was not sent in		Sent in	Points awarded
Trip Application	0		5	
Employer letter of support	0		5	
Scholarship application	0		5	
Plan of action (PA)	0		5	

Timeline (sequence of events and deadlines)	No timeline included or is unclear	Timeline sent, low quality, unreasonable	Timeline sent, fair quality, fairly reasonable	Timeline sent, good quality and sort of reasonable	Timeline sent, excellent quality and reasonable	
Quality of timeline	0	1.25	2.5	3.75	5	

Plan of Action categories						
Promotion*	Does not describe ways to help promote MAG	Describes at least 1 way they will promote MAG	Describes at least 2 ways they will promote MAG	Describes at least 3 ways they will promote MAG	Describes at least 4 ways they will promote MAG	
Promotion of MAG in your community	0	1.25	2.5	3.75	5	
Promotion of MAG in your county	0	2.5	5	7.5	10	
Promotion of MAG in your state or internationally	0	2.5	5	7.5	10	

Contribution**	No organized description, less than 3 pages	3 pages or less, shows little organization and ideas	3 pages, shows fair organization and ideas	3 pages, shows good organization and ideas	3 pages, shows excellent organization and ideas	
Contribute 3 pages for our newsletter	0	2.5	5	7.5	10	
Contributes 3 pages for our website	0	2.5	5	7.5	10	
Grant writing***	No organized description, less than 3 grants identified	3 grants or less, shows little organization	3 grants, shows fair organization	3 grants, shows good organization	3 grants, shows excellent organization	
Grant writing – 3 sources identified	0	5	10	15	20	
Partners (bring volunteers, donors to MAG)	No organized description, 3 or less identified	3 or less partners, unclear how they can help MAG	3 partners, fair description how they can help MAG	3 partners, good description how they can help MAG	3 partners, excellent description how they can help MAG	
Partners– 3 sources identified	0	2.5	5	7.5	10	

***Promotion** may include presentations, articles and events informing others of the Pollinator Habitat Certification, Mapping *Asclepias* Project, workshops, and/or the Mexico Trip.

****Contribution** must include 3 pages, may be text/graphics, lesson plans (counts as 1 page), resources, photo/art, poems, or short stories.

*****Grant writing** description should show a grasp of the timeline needed for completion of paperwork, knowledge of preliminary deadline, requirements and the connection to MAG projects.